



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: JEFFREY D. PYLANT

Group Art Unit: 3624

Serial No.: 09/696,193

Examiner: Hamilton, Lalita M.

Filed: October 26, 2000

**For: BUYER-DRIVEN PURCHASING LOYALTY SYSTEM AND METHOD
USING AN ELECTRONIC NETWORK**

RESPONSE TO NON-FINAL OFFICE ACTION

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

In response to the Office Action of June 4, 2004, please amend the above-captioned application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the Listing of Claims which begins on page 5 of this paper.

Amendments to the Drawings begin on page 6 of this paper.

Remarks begin on page 7 of this paper.

An **Appendix** including amended drawing figures is attached following page 10 of this paper.

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